

# RIKI ROZIN

## Product Designer

053-4710084  
linkedin.com/in/riki-rozin  
rozinr9862@gmail.com  
https://RikiRozin.com/

### PROFILE

Enthusiastic Product Designer With extensive experience in the design world making complex technology accessible by collaborating with others.

eager to contribute to team success through hard work, attention to detail and excellent organizational skills.

Highly motivated, self-learner with excellent interpersonal skills and a team player. Proactive and out of the box thinker.

Passionate about taking on new challenges and expanding my skills into new areas.

### EDUCATION

Netcraft Academy - UX UI  
Perfect Pixel - Figma  
Siur Mocht Academy - Communication Visual, Branding & Art  
MHT - Design and Visual Communication, software Graphics Adobe

### SKILLS

Heuristic Analysis	Wireframing
User Personas	Design systems
User Journeys	Prototyping
Usability Testing	Responsive Design
Information Architecture	

### TOOLS

Figma	Axure
Photoshop	Invision
Indesign	Xd
Illustrator	

### LANGUAGES

Hebrew - Native speaker  
English - Fluent

### EXPERIENCE

#### Present / Fundbox - Intrship Product Designer

Working On A Complex Financial System | B2B | SaaS Company  
Design And Characterization Of A New Dashboard,  
Research And Problem Solving  
Teamwork Product Manager, Data, People And Analysts

#### 2013-Present | Freelance

Diverse Projects Ranging From Web To Print Services For Branding And Advertising Agencies Of Companies, For Example L'oreal, Dan, Kitchenaid, Tourism Companies, And Jewelry Dealers.

#### 2008-2022 | Bolton Potential Advertising Agency,

The Leading Advertising Agency In The Religious And Charedi Sectors  
**Working With Large Clients In The Economy Such As: Strauss Group Elite, IKEA, Discount, Mercantile, Shufersal, Real Estate Companies And More**

#### 2019-2022 | UX/UI Designer

UX & UI of customers' home sites, working with external development team.  
UX & UI and building landing pages, banners and posts to promote customers' home sites  
Content writing including marketing microscopy.

#### 2015-2022 | Art Production & Team Leader

Running a studio with 6 designers, and dealing with creative, media and finance people  
Artistic director, creative design and management,  
Development of branding and creative design for a wide range of customers and for campaigns and sales promotion for the company.

#### 2008-2015 | Brand Designer & Advertiser

responsible for ad campaigns, displays, internet websites and social networks; very experienced in photoshop, brand design, business presentations; design of newsletters and stationery.

#### 2007 | Ezer Mizion

In-House Graphic Designer In The Ezer Mizion Organization: Advertising And Web Development.

#### 2006 | Lecturer And Mentor

Lecturer In Adobe Graphics Software  
Lecturer In The Art Direction & Branding Course For Graphic Software And Design For Professionals, Advanced Techniques & Practices In Graphic Design In An Orphanage & Children's Home